



Woodland, CA

Sponsor and Exhibitor Opportunities,

Tree Harvest Festival looks to creatively partner with companies that share our values. Coveted by the most successful companies; being a sponsor is an effective way to reach patrons, whether by introducing new products through sampling or simply informing or educating festival-goers about your company through face to face interaction. Becoming a sponsor can have a tremendously positive impact on any company whose products or ideas are in line with the lifestyle of our devoted festival fans.

We are proud to present Northern California's first Cannabis Harvest Festival. We will celebrate the 420 holiday with Music, Art and Education. Sculpture Installations, Food, Comedy Shows, Live Art, DJ's, Live Bands, Edible Cooking Demonstrations, Strolling Entertainment, Contests and Competitions, over 250 Cannabis and Art Exhibitors plus an Educational Speakers Series.

“Like going to the County Fair, except 21 and up,
the theme is weed, and there's a hella fat party on 4-20”

Event Details, PUBLIC

- Parking: \$10
- Admission: \$19 to \$99 per day
- Venue: Yolo County Fairgrounds
- Event Address: 1250 Gum Ave, Woodland, CA 95776
- Web Site: treeharvestfestival.com
- Public Phone: 916-787-0101
- Dates: April 20, 21 & 22, 2018
- Time: FRI 4:20p to 9p, SAT 11a to 6p, SUN 11a to 5p

Exhibitor Timeline

- Set up/Load In, Thursday, April 19 from 10am to 6pm
- Set up/Load In, Friday, April 20 from 10am to 1pm
(must arrive in time to unload and have vehicle out by 1pm)
- Exhibitor Load in (Products Only) between 9AM and 10am Saturday and Sunday
- Booths must be open and occupied FRI 3p to 9p, SAT 11a to 6p, SUN 11a to 5p
- Exhibitor Tear Down must be complete by Sunday the 21st at 9pm
Sponsor Tear Down must be complete by Monday the 14th at 1pm
We will have a security team at the fairgrounds from Thursday 6pm to Monday 8am

Exhibitor Package comes with 4 exhibitor passes per day per 10X10 purchased

TREE HARVEST EXHIBITOR OPTIONS

1. + _____ **CANNABIS INDUSTRY EXHIBITS BUILDING 10X10 (\$1200)**
INCLUDES ONE TABLE, TWO CHAIRS, AND PIPE AND DRAPE
2. + _____ **HARVEST FARMERS MARKET BUILDING 12X12 (\$1550)**
INCLUDES ONE TABLE, TWO CHAIRS, AND WOOD PARTITIONS
3. + _____ **EDIBLES BUILDING 10X10 (\$1150)**
INCLUDES ONE TABLE, TWO CHAIRS, AND PIPE AND DRAPE
4. + _____ **CANNABIS HEALTH BUILDING 10X10 (\$1150)**
INCLUDES ONE TABLE, TWO CHAIRS, AND PIPE AND DRAPE
5. + _____ **EXHIBITOR ALLEY 10X10 (\$1300)**
OUTSIDE BOOTH, INCLUDES ONE TABLE, TWO CHAIRS, AND WHITE 10X10 TENT
6. + _____ **SHOPPING BUILDING, COMMERCIAL 10X10 (\$900)**
INCLUDES ONE TABLE, TWO CHAIRS, AND PIPE AND DRAPE
NO SERVICES ALLOWED IN THIS BUILDING. ONLY MERCHANDISE AND SHOPPING
PICTURES OF PRODUCTS REQUIRED, COMMERCIAL OR IMPORT OKAY
7. + _____ **HOME MADE ART OR CRAFT OUTSIDE (\$200)**
JUDGED, PICTURES OF PRODUCT AND WORKSPACE REQUIRED
INCLUDES 10X10 SPACE ONLY, MUST BE HAND MADE BY YOU
8. + _____ **HOME MADE ART OR CRAFT SHOPPING BUILDING (\$300)**
JUDGED, PICTURES OF PRODUCT AND WORKSPACE REQUIRED
INCLUDES ONE TABLE, TWO CHAIRS, AND PIPE AND DRAPE
9. + _____ **NON PROFIT OR TRADE ASSOCIATION (\$500) OUTSIDE 10 X 10**
CALL OR EMAIL COORDINATOR AND ASK IF THERE ARE ANY NON PROFIT TRADE OR PARTNERSHIP
OPPORTUNITIES
10. + _____ **FOOD AND BEVERAGE, 20% OF GROSS, \$750 MINIMUM/DEPOSIT. OUTSIDE**
FOOD EXHIBITORS MUST BUY ICE FROM ONSITE ICE EXHIBITOR. FOOD EXHIBITORS MUST
HONOR EVENT FOOD TICKETS. FOOD EXHIBITORS MUST HONOR THESE TICKETS WITH ONE MENU
ITEM. 30 COMPLIMENTARY TICKETS TOTAL PER EXHIBITOR PER WEEKEND. EVENT WILL PAY
EXHIBITOR FOR ANY COMP TICKETS BEYOND 30 AT NORMAL MENU PRICE. \$750 DEPOSIT DUE
IN ADVANCE.

TREE HARVEST EXHIBITOR UPGRADES

- A. + _____ **COMMUNITY SPONSOR (\$500) LOGO ON COMMUNITY STAGE AND TREEHARVESTFESTIVAL.COM**
- B. + _____ **DISCOUNTED PRE SALE PRICE ADMISSION PASSES (\$19 EACH)**
i. EXHIBITORS ALREADY RECEIVE 16 ONE DAY PASSES
- C. + _____ **CORNER UPGRADE (\$200) LIMITED SUPPLY**
- D. + _____ **ELECTRICITY HOOK UP (\$125, 20A) (\$250, 50A)**
- E. + _____ **TABLE RENTAL (\$20) QUANTITY _____, CHAIR (\$5) QUANTITY _____**
- F. + _____ **TENT RENTAL, BLACK 10X10 (\$120, PER TENT) QUANTITY _____**

= _____ YOUR TOTAL

TREE HARVEST EXHIBITOR PAYMENT OPTIONS

- WE SENT CHECK # _____ PAYABLE TO JOHNNY 5 PRODUCTIONS FOR \$ _____
- PLEASE CALL US AT _____ TO PAY BY CREDIT CARD OVER THE PHONE, ASK FOR _____
- PLEASE EMAIL US AN INVOICE SO THAT WE CAN SEND A CHECK OR PAY BY CREDIT CARD ONLINE
- CALL US AT _____ ASK FOR _____ TO SCHEDULE A PICK-UP, PER MILE FEE MAY APPLY
- WE WILL CALL 916-787-0101 AND MAKE AN APPOINTMENT TO DROP OFF PAYMENT IN ROSEVILLE, CA

DESCRIBE YOUR PRODUCTS OR YOUR SERVICE:

EXHIBITOR INFORMATION:

BUSINESS NAME: _____

APPLICANT NAME: _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

PHONE _____

EMERGENCY _____

FAX _____

RESALE # _____

E-MAIL ADDRESS: _____

WEBSITE: _____

FACEBOOK _____

TWITTER: _____

INSTAGRAM: _____

<p><u>PLEASE SEND ME MORE INFORMATION ABOUT</u></p> <p><input type="checkbox"/> SPONSORSHIPS</p> <p><input type="checkbox"/> COOKING DEMONSTRATIONS</p> <p><input type="checkbox"/> SPEAKER SERIES</p> <p><input type="checkbox"/> CANNABIS EDUCATORS</p> <p><input type="checkbox"/> TREE HARVEST ADVISORY COMMITTEE</p>

READ CAREFULLY:

PARTICIPANT'S WAIVER, RELEASE, ASSUMPTION OF RISK AND INDEMNITY AGREEMENT FOR THE EVENT COORDINATOR & SPONSORS, PROMOTERS, JOHNNY 5 PRODUCTIONS, 40TH DISTRICT AGRICULTURAL ASSOCIATION, THEIR OFFICERS, AGENTS, SERVANTS AND EMPLOYEES.

READ CAREFULLY BEFORE SIGNING. IF WAIVER IS NOT SIGNED, PARTICIPANT WILL NOT BE REGISTERED AND FORM WILL BE REJECTED.

IN CONSIDERATION OF THE ACCEPTANCE OF THIS REGISTRATION FORM FOR THE PROGRAM LISTED, THE PARTICIPANT(S) NAMED ON THE FORM FREELY AGREES TO AND MAKES THE FOLLOWING CONTRACTUAL REPRESENTATIONS AND AGREEMENTS:

The participant(s) named has read the official rules/code of conduct available at treeharvestfestival.com/rulescodeofconduct and understands the nature and content of the activities involved, and any potential dangers incidental to engaging in the activities.

The participant(s) named understands that breaking event rules may cause elimination of Exhibitor space without refund.

The participant(s) named hereby voluntarily releases, discharges, waives and relinquishes any and all actions or causes of action for personal injury (including death) or property damage occurring to himself/herself arising as a result of participating in the said program or any incidental activities.

The participant(s) named acknowledges that he/she has been fully and completely advised of the potential dangers incidental to engaging in the activities, and fully and voluntarily assumes the risks of engaging in the program and activities.

I hereby waive, release, and discharge, any and all claims for damages which may result in my participation in Tree Harvest Festival. By my signature I release Johny 5 Productions, 40th District Agricultural Association, and sponsors of any and all liability of personal loss to myself or property.

This contract is not subject to early cancellation by applicant. Deposit and payments are non-refundable.

Any contracts may be voided by coordinators if a sponsorship is sold that is exclusive and conflicts with your category with full refund.

Exhibitor space may NOT be sublet. Exhibitor space may not be shared.

Exhibitor may sell only what is accepted on this application. All giveaways must be pre-approved by event manager in writing or email.

No Speakers or Music. We don't want to put exhibitors who need to have conversations next to loud music so we will create the atmosphere and provide music inside and outside every hall.

Applicant agrees to give at least 48 hours notice for events not attending. Applicant will not receive refund for absence. In addition to not receiving a refund, any non excused absences will result in a \$200 fine.

Shared Risk Event: I understand that refunds will not be given regardless of weather or unforeseen circumstances. RAIN OR SHINE EVENT. However, any event may be cancelled at event managers or government liaison's discretion due to extreme conditions such as wind, storm, smoke, and flood or any other act of God or terrorism without refund to Exhibitor.

THE EVENT COORDINATOR AND PROMOTERS DO NOT HAVE OR PROVIDE MEDICAL OR ACCIDENT OR PROPERTY INSURANCE FOR PERSONS OR ENTITIES INVOLVED IN PROGRAMS SPONSORED BY THEM.

APPLICANT SIGNATURE _____

NAME (PLEASE PRINT) _____

DATE: _____

Notes to Coordinator: _____

Requesting Booth Number _____

OFFICE USE ONLY	
TYPE OF VENDOR, PLACEMENT	
<input type="checkbox"/>	INDUSTRY EXHIBITS, SPACES _____
<input type="checkbox"/>	HARVEST FARMERS MARKET, SPACES _____
<input type="checkbox"/>	EDIBLES BUILDING, SPACES _____
<input type="checkbox"/>	CANNABIS HEALTH, SPACES _____
<input type="checkbox"/>	VENDOR ALLEY, SPACES _____
<input type="checkbox"/>	SHOPPING BUILDING, SPACES _____
<input type="checkbox"/>	HOME MADE OUTSIDE, SPACES _____
<input type="checkbox"/>	FOOD AND BEVERAGE, SPACES _____
<input type="checkbox"/>	COMMERCIAL BUSINESS INSIDE, SPACES _____
<input type="checkbox"/>	FOOD VENDOR, SPACES _____
<input type="checkbox"/>	SPONSOR, SPACES _____
20 AMP X _____	50AMP X _____
PAID \$ _____ ON _____ BY _____	
BALANCE \$ _____ DUE: _____	
PAID \$ _____ ON _____ BY _____	
BALANCE \$ _____	
BOOTH NUMBER _____	

OFFICE USE ONLY	
ACCEPTED BY: _____	
(MANAGER) DATE: _____	