

# - PRESS RELEASE -

## NEWS MEDIA CONTACT:

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## **FOR IMMEDIATE RELEASE:**

**PR#2, July 28, 2019**

Tree Harvest Festival

There will be a celebration of the harvest of the cannabis flower on August 24<sup>th</sup> and 25<sup>th</sup>, 2019 at Cal Expo in Sacramento, CA. It's kinda like going to the county fair except the theme is weed. You can buy some pot or weed edibles, you can smoke grass and you can learn more about the current issues surrounding the marijuana debate at this festival. There will be cannabis vendors, a cannabis competition, the chance to meet the cultivators, special guest speakers, THC and CBD cooking demonstrations, two music stages, a comedy stage, shaded chill seating areas, watermelon eating contest, live and interactive local art and cannabis themed art installations, DJ's, games, a Ferris wheel, weed mower races, 4:20 smoke out, a hemp museum, joint rolling contest, free filtered cold water station, chronic costume contest, and whatever else comes together between now and August. This event is being produced by a local event promoter with over 15 years experience in street fairs and festivals who wants to create a fun and safe atmosphere to enjoy and celebrate cannabis.

The headliner of our event is Mary Jane (aka: marijuana). And even though Tree Harvest has some hella chill music on two stages, this is not just a concert. All of the bands, speakers and comedians are California locals.

We're gunna party all day long, like Cheech and Chong, smoking a bong and getting along.

*quote by producer John Javidan*

## **Event Details: Public**

Admission: \$34 at the door, \$29 advance online  
Parking: \$15  
Event Address: Cal Expo, 1600 Exposition Blvd., Sacramento, CA 95815  
Web Site: [treeharvestfestival.com](http://treeharvestfestival.com)  
Public Phone: 916-787-0101  
Dates: August 24 and 25, 2019  
Time: Sat: 12pm-9pm, Sun: 11am-5pm

must be at least 21 years old to attend